



TO THE ARTIST PRESENTER

GENERAL INFORMATION

The Wisconsin Regional Art Program began in 1940 as an outreach program of UW-Madison to recognize and encourage non-professional artists. In 2020, WRAP's 80 th Anniversary year, the UW-Madison

Division of Continuing studies was forced to eliminate their support of WRAP due to budget reductions. The Association of Wisconsin Artists has assumed the administration of the WRAP program, which is now affiliated with the UW Department of Art.

There are three aspects to the program:

1. Approximately 20 non-competitive exhibits are held throughout Wisconsin each year.
2. An Educational Workshop is held, usually on the last day of the exhibit. The workshop includes a demonstration and/or art lecture by the workshop presenter and a discussion/critique of the artworks in the exhibit led by the juror. The workshop coordinator will let you know the schedule for their workshop day.
3. Meritorious works are selected by the exhibition juror for an Honorable Mention or a State Exhibit award that brings with it an invitation to the State WRAP Exhibit in August and September (where artworks will be eligible for cash awards).

ARTIST'S PRESENTATION

_____ Select a topic of interest to the group – Discuss with coordinator(s)

_____ Use demonstration, digital images (ask if this equipment is available) or actual artworks to illustrate talk

_____ Discuss the schedule and time allotted for your presentation with the coordinators (s)

_____ Plan for a question/answer period in that time

_____ OPTIONAL - Assist the Juror in the afternoon's critique of the artworks. Discuss this possibility with the coordinator(s) first.

There is more information about the WRAP program on the Association of Wisconsin Artists webpage wiscartists.org under the tab WRAP.

Thank you so much for sharing your art with these very interested artists. If you have questions, please contact your local coordinator or

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