

ANNUAL AWA MEMBERS EXHIBIT

AWA members have the opportunity to participate in the AWA Members Exhibit held every October at the UW Hospital in Madison This is is an excellent venue to exhibit and sell artwork since it will hang in the main hospital entrance hallway and surgical waiting room. The hospital art exhibit program is intended to contribute to the healing environment for patients, visitors, and staff. Please be sensitive to this when selecting imagery.

REGISTRATION

Registration is on-line only from the AWA website and is free of charge. The entry deadline this year is Sept. 15, 2023. Click on this link https://wiscartists.wildapricot.org/event-5301065 to register and for artwork drop off and pick up dates.

THIS IS NOT A WRAP EVENT.

There will be no juror or workshop. Artwork must be original, but it is not restricted to be less than 2 years old. In addition, you may exhibit giclee prints if they are identified as such. For example, in media you could specify giclee print of watercolor.

ONLY WALL HUNG ARTWORK CAN BE ACCEPTED

Only 2 dimensional, wall-hung artwork can be accepted, with no dimension (height or width) greater than 40 inches. (2 piece limit). All artwork must have a horizontal hanging wire across the back, solidly fastened so that it will not pull out. No sawtooth brackets. Securely fasten a label to the back of your artwork with your name, contact information, and artwork title.

SALES

The University Hospital Gift shop or art program staff will handle sales during the exhibit. A donation of 20% to the UW Health Art Fund is suggested on sales. Art may be purchased and taken from the exhibit at any time. Exhibits will be rearranged when art is purchased, and artists will be notified if more art is needed.

INSURANCE

Your artwork is protected by commercial insurance purchased by UW Hospitals for the actual cash value of the loss. When you register you provide either a sales price or an estimated value if your work is not for sale. This is the maximum amount that would be paid out for a total loss. For non-professional artists the value would have to be negotiated between the Hospital Art Coordinator and the artist using such information as previous sales, previous awards, and cost of materials.

For questions contact Becky Herb at wrap@wiscartists.org.