



Wisconsin Regional Art Program

TO THE JUROR

Thank you for agreeing to be the Juror for the Wisconsin Regional Art Program (WRAP) Exhibit. Here is some information about judging the exhibit, recommendations for your critique session, and guidelines for the program.

SELECTING AWARDS

The coordinator will make arrangements with you for when you will review the exhibit to choose your awards. Two types of awards are given, State Exhibit awards and Honorable Mention awards.

Each artist is eligible for only **ONE AWARD**, State Exhibit **OR** Honorable Mention award.

Select only ONE WORK per artist for an award.

Select STATE EXHIBIT award winners for works of the highest merit. The artist will be invited to exhibit this work at the State Exhibit in August and September. The workshop coordinator will tell you the number of awards to give (one third of total exhibiting artists).

Criteria: Excellence in originality, expression, content, composition, design, color, and technique.

Select HONORABLE MENTION award winners for works of high merit. The workshop coordinator will tell you the number of awards to give (one third of total exhibiting artists).

Criteria: Work that needs improvement in one or more aspects: Originality, expression, content, composition, design, color, and technique

CRITIQUES

The main thing to remember is that these are non-professional artists trying to improve their artwork. Encourage as much dialogue/discussion as possible during the critiques in order to inspire their critical abilities. They particularly want to know why the State Exhibit works were selected, why the Honorable Mentions weren't chosen for State Exhibit awards and if their works weren't chosen for either, what can they do to improve them. You can use a problem-solving approach to find multiple possibilities to improve their work.

Do what works best and feels most natural for you. The participants are eager to learn.

GENERAL INFORMATION

The Wisconsin Regional Art Program began in 1940 as an outreach program of UW-Madison to recognize and encourage non-professional artists. In 2020, WRAP's 80th Anniversary year, the UW-Madison Division of Continuing studies was forced to eliminate their support of WRAP due to budget reductions. The Association of Wisconsin Artists has assumed the administration of the WRAP program, which is now affiliated with the UW Department of Art.

There are three aspects to the program:

1. Approximately 20 non-competitive exhibits are held throughout Wisconsin each year.
2. An Educational Workshop is held, usually on the last day of the exhibit. The workshop includes a demonstration and/or art lecture by the workshop presenter and a discussion/critique of the artworks in the exhibit led by the juror. The workshop coordinator will let you know the schedule for their workshop day.
3. Meritorious works are selected by the exhibition juror for an Honorable Mention or a State Exhibit award that brings with it an invitation to the State WRAP Exhibit in August and September (where artworks will be eligible for cash awards).

THE WRAP RULES - DO NOT GIVE STATE EXHIBIT OR HONORABLE MENTION AWARDS TO ARTWORKS THAT BREAK THESE RULES.

The artwork entered must be ORIGINAL in concept and design, created by the person entering it. Copies of published or copyrighted photos or patterns cannot get awards. Copies of photographs made with the photographer's permission are OK. No commercially packaged kits are acceptable.

Artwork can be in any media or mixed media unless otherwise stated. Media accepted for exhibit include:

PAINTING: Oil, Acrylic, Watercolor, but no giclee reproductions of paintings

GRAPHICS: Drawing, Prints, Pastel

SCULPTURE: Any Material

MIXED MEDIA

CRAFTS: Clay, Wood, Metal, Fiber, Paper

PHOTOGRAPHY: Black and White, Color, Digital (print or photograph).

ART MADE ON A COMPUTER

You can find more information about the WRAP program at wiscartists.org under the tab WRAP.

If you have questions, please contact your local coordinator or

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