

BRIDGING GENERATIONS GUIDELINES

- Plan, coordinate, and host at least one program that includes an artmaking workshop, exhibit, and reception. Include dates and times and venue location(s) for all three in your proposed plan.
- AWA suggests that you allow at least 60 days for planning and discussion with AWA's Bridging Generations chairperson.
- Program publicity, whether hard copy or digital, must include the Association of Wisconsin Artists (AWA) and the Wisconsin Arts Board logos. Plan promotions. Use social media sharing, newsletters, and word-of-mouth.
- You may schedule two artmaking workshops followed by one exhibit and one reception.
- Pre-registration and a sign-up deadline will help you plan. Watch sign-up sheets closely. You may need to combine, cap, or cancel to meet artmaking workshop minimum (5) and maximum (10) counts.
- Each artmaking workshop lasts about 90 minutes for 5 to 10 children. The AWA stipend includes money to pay an experienced art instructor. AWA suggests that you pay the instructor \$50 per session. This includes prep work, help with writing artist statements, and clean up. The applicant and/or instructor may ask parents that stay, staff and volunteers to help with instruction, check-in, or to take event photos. Ask participants to print their names on the backside to avoid exhibit mix-ups.
- Exhibit artwork with the child's name beside. Make artists' statements available for viewers to read.
- Get ready for a public reception with snacks (usually one hour). Welcome guests, tell them what time the program starts, and seat adults. Invite children to sit on the floor. Help children share artists' statements. Announce State Award winner(s).
- AWA offers a stipend for hosting a Bridging Generations. The total stipend is \$150 for one art workshop and \$225 for two workshops. Each must include an exhibit and artists reception.
- You will need to send a follow up report including event photos by email before AWA disburses your program stipend. Include instructor's name, photographer's name, location, and number of art pieces created. Estimate reception attendance number and the number of people who viewed the exhibit.
- The AWA treasurer will issue one check payable to the event applicant. Disbursements are the responsibility of the local program coordinator.

Questions? Contact AWA's Bridging Generations chairperson at bridginggenerations@wiscartists.org. The chairperson is available to help you plan promotions, explain project themes, and understand supplies needed. Projects usually do not exceed 12 inches in any direction. She will also supply a template for parent/guardian permission form, sign-up sheet, project handout, blank artists statement form, certificate of awesomeness, and criteria for choosing one or two pieces to exhibit at AWA's Annual State Conference in late summer and early fall.