

Contour Notes

A PUBLICATION OF THE ASSOCIATION OF WISCONSIN ARTISTS

Spring 2022



Board of Directors

President

Jeanne Ferreira, Verona
(608) 334-5063 president@wiscartists.org

Outreach

Mary Ann Inman, Clinton
(608) 295-9779 pastpresident@wiscartists.org

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(608) 231-3037 or vicepresident@wiscartists.org

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(608) 338-5299 or secretary@wiscartists.org

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(608) 295-9779 pastpresident@wiscartists.org

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(608) 347-2481 or treasurer@wiscartists.org

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Terrence Doeler, Monona
membership@wiscartists.org

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Jill Jensen, Cambridge
(847) 275-6540 or awards@wiscartists.org

Youth Programs

Jeanne Ferreira, Coordinator, Verona
(608) 334-5063 or president@wiscartists.org

STAMP North/Wausau

Bobby Walker, Weston
(715) 298-3194 or stampnorth@wiscartists.org

Bridging Generations

Elizabeth Johanna, Blanchardville
(608) 354-3980 or
bridginggenerations@wiscartists.org

WRAP Liaison

Becky Herb, Madison
(608) 467-8594 or wrap@wiscartists.org

Editor

Tamara Tsurkan, Madison
(608) 274-2067 or editor@wiscartists.org

Publicity

Teresa Vicars, Lake Mills
(608) 225-1254 or publicity@wiscartists.org

About Us

The **ASSOCIATION OF WISCONSIN ARTISTS (AWA)**, is a non-profit membership organization. The 501 (c) (3) began in 1954 with 36 charter members. It flourished. The Association of Wisconsin Artists mission is to promote visual art exhibits, educational workshops, celebrations and recognition of our members and their communities.

Publications to educate and communicate:

- Contour Notes and E-News
- State Exhibit Catalog
- **www.wiscartists.org** – Learn about us. Register and pay for events, membership and store items.
- Timely Treasures, program calendar with event dates noted

Programs, events and recognition:

- Wisconsin Regional Art Program (WRAP)
- Member Exhibit
- Annual State Exhibit and Conference
- Evening with the Arts
- Tiny Treasures Exhibit and Sale
- Statewide Teen Art Mentor Program (STAMP)
- Bridging Generations (for ages 5 through 12 years old)
- Awards recognizing artistic excellence and service. Cash awards come from generous individuals, artists' families and arts organizations.

Funding sources:

- Tiny Treasures is an annual fundraiser - to help with AWA operations
- Membership dues and Wisconsin Arts Board grants help support AWA's mission
- Three interest bearing endowments ensure that the mission of AWA continues well into the future.
- Individual and business contributions - art related advertising sales.

Have something to share?

Send articles, member news, tips, advice questions, etc., to **Mary Ann Inman pastpresident@wiscartists.org**

COVER: Bridging Generations Children's artmaking workshops were held on Oct 16 At Clinton Public Library – photo by Teresa Vicars. *For more information see page 8*

A Letter from AWA President...



Jeanne Ferreira, AWA President

Happy 2022

I have attempted to write this letter more than once over the past few days. What to say when one is so uncertain? We have moved into 2022 with strife and weariness. After much thinking I went to my art studio and that is where I found my solace. Among the myriad of art supplies I located my favorite drawing pencil and eraser and began my journey back to my happy place. In the past two years I have often referred to the power of art in centering us. Now more than ever we, as artists, need to use our creative implements to take us to our joyful place. Even when your creation is less than you had hoped, the creation is something you can control.

In an attempt to get back to "normal" AWA has been moving forward with physical exhibits. We had our first STAMP in November and WRAP exhibits this season have been in person. I attended the Sun Prairie WRAP and it was wonderful to see other artists and share our experiences. Even if we had to clear the building due to a fire alarm. We hope to continue our in-person exhibits as the year continues but if we need to go back online we are ready for that too.

AWA is once again evaluating our practices and building a strategy to move us forward. Our goals include reaching more artists, creating more value in our activities and attracting younger artists. It is hard work and we are looking for volunteers to help us make AWA stronger and a more viable entity. If you have any interest in working with us, we are looking for volunteers for anything from a one time job to a more lasting job, please contact us. We would love to hear from you.

In the meantime, keep yourself centered, safe and healthy. You are all appreciated for your creativity and contributions to AWA and the artist community.

Be Well,

Jeanne

"Success is the sum of small efforts, repeated day in and day out." R. Collier

Contour Notes is supported in part by grants from the Fond du Lac Area Foundation, Harold C. Berkholtz Fund and the Wisconsin Arts Board with funds from the State of Wisconsin and the National Endowment for the Arts.

2021 AWA Annual Report

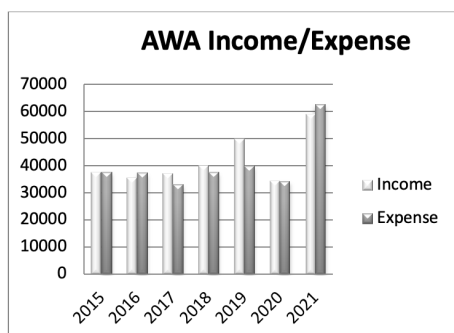
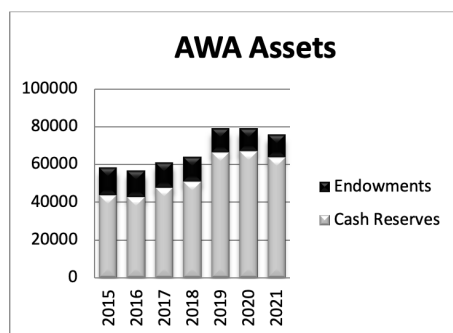
by Beverly Larson

As in the past, the AWA Board of Directors would like to share our financial condition, the benefits of membership in AWA and the status of our management of the Wisconsin Regional Art Program (WRAP).

The Board managed an annual budget of over \$62,000 in 2021. AWA assumed the ownership of WRAP in late 2019 and 2020 marked the first year of full management of that program including the annual State Exhibit & Conference held in Madison in September, 2021. It was the first in-person State Exhibit & Conference since 2019 and AWA was so pleased to see our friends again.

A new arrangement with the local WRAPs enabled them to keep nearly \$11,000 in WRAP entry fees. This is a huge difference from the arrangement with UW-DCS and hopefully will provide the local sponsors with an incentive to keep holding WRAPs.

AWA is the custodian of just over \$12,000 in endowments. Donated by current and past AWA members, the endowments are a way to continue to recognize and encourage Wisconsin's talented artists. These reserves and the interest they generate are used by AWA to fund specific State Day Awards named for these donors. The remainder of AWA assets are in cash reserves that are available for AWA operations and now to manage WRAP and fund the State Exhibit weekend activities.



The Board continues to review operations to make sure that we make the most appropriate use of the resources we have. Income was up from 2020 because of two large donations. Expenses were up because those two donations were used to increase the WRAP Endowment. Expenses are also shifting with the advent of our new membership management software

system Wild Apricot and as we assume management of WRAP.

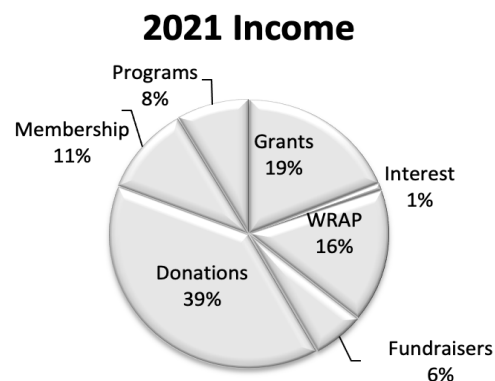
Income

In 2021 AWA income was just over \$59,000. AWA income is derived primarily from membership dues, program entry and registration fees, donations and grants. AWA now has just over 400 members, with most paying annual dues. Most of our donations are targeted for State Day Awards and are collected annually. A donation campaign launched in 2020 was matched in 2021 by a \$5,000 donation from WRAP Coordinator Terrence Doeler and his wife. We also received a one-time donation of \$10,000 for the WRAP Endowment from Marge Engelman. Read about her story on page 8.

We also receive grants from both the Wisconsin Arts Board and the Fond du Lac Area Foundation. The annual Fond du Lac Foundation Berkholtz Publication Fund grant is ongoing and targeted to support our publication of Contour Notes. In 2021 we also received a grant from the Mary Lou Lindroth Fund to help pay for the annual Color Catalog of the State Exhibit.

Our grant from the Wisconsin Arts Board is conditional—we must reapply for the grant every two years and report on our use of the grant moneys. In 2021 our annual grant was \$2,000. We also received a \$500 from the Stateline Community Foundation for the Bridging Generations program.

Program income is normally derived from registration fees for many of our programs such as STAMP and Evening with the Arts and now the State Conference. Our State Day Tiny Treasures exhibit and sale is

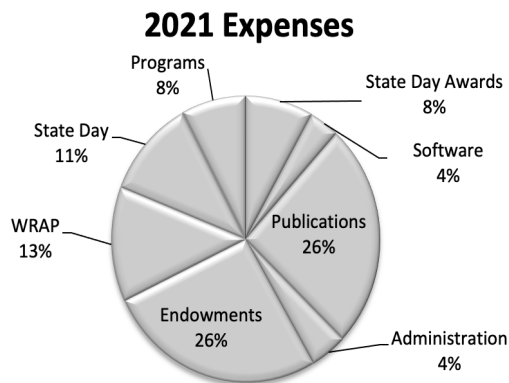


our major fundraising effort for the year. It provides income from both the entry fee and sales. In 2021 we were happy to be able to have a live exhibit at the Pyle Center in Madison and another at Capitol Lakes Retirement Center. We were able to sell over 100 Tiny Treasures in 2021!

Now that AWA is managing WRAP, we've started receiving income from the local WRAP exhibits and with our new registration software we're able to offer entrants the option of paying online. The local WRAP sponsors now keep nearly 80% of the WRAP entry fees amounting to nearly \$11,000 in 2021. The other 20% is used to fund the annual State Conference which AWA now hosts. Held in Madison this year, over 180 people attended Evening with the Arts and the State Day festivities.

We also generate some income from the sale of our publications. Members have found the Timely Treasures pocket calendar to be a nice Christmas gift.

Expenses



AWA publications comprise the majority of our expenses. Included here is the printing, mailing and editing of Contour Notes and the State Exhibit Color Catalog; the cost to maintain the AWA website; and printing the Timely Treasures pocket calendar. The handy pocket calendar spotlights the wonderful entries in the Tiny Treasures competition and provides useful information on the date of WRAP sessions scheduled in the coming year, including when to drop off art.

Another major expense comes from the awards given on State Day. AWA awarded nearly \$5,000 to State Day award winners. Hosting the annual State Exhibit and Conference has now become another major expense category. In 2022, we expect to host State

Day in Wausau, WI at the Center for the Visual Arts.

And our WRAP expenses mostly include returning entry fees that we collected to the local WRAP coordinators. It also includes the cost of generating the online galleries for the local WRAP exhibits.

We transferred \$15,000 to the WRAP Endowment in 2021. We're expecting that in future years grants from this endowment will help fund our State Exhibit and Conference and keep costs to members a minimum.

Program expense covers programs such as Tiny Treasures, Bridging Generations and STAMP. AWA presented nearly \$700 in awards for these programs in 2021. We again hosted "Evening with the Arts" on Friday before the State Conference. Live music, hors d'oeuvres, and awards for STAMP and Tiny Treasures were presented.

The Software category is the cost of maintaining Wild Apricot. Wild Apricot was originally installed to help manage our membership database and provide a means for members to pay online. It has done that, but it has also allowed AWA to sell Tiny Treasures online, accept online donations and allow online registration and payment for events such as WRAP exhibits/workshops and the State Conference.

Administrative expenses include the cost of professional services and other Board expenses.

Lindroth Publication Fund

As of 1/1/2022, the balance of the Lindroth Publication Fund was just over \$121,000. It provided \$3,500 to help defray the cost of the annual Color Catalog. We are not actively soliciting donations for this fund.

WRAP Endowment Fund

Previously managed by the University of Wisconsin Foundation, the WRAP Endowment Fund is slightly over \$235,000 and now managed by the Fond du Lac Area Foundation. The interest from this fund will be available to supplement AWA's expenses for WRAP and the annual State Exhibit & Conference.

Think about sponsoring a State Day Award!

by Jill Jensen

Your sponsorship of a new award can be just the boost an artist needs to keep creating and growing artistically. Awards can be a one-year commitment, ongoing for several years or in perpetuity. If you, a family group, an art club or organization are interested, please contact: **Jill Jensen, awards@wiscartists.org**.

We would like to give a special thank you to Marge Engelman for sponsoring 2 awards in 2021, the Wednesday Zoomers for starting the Anne Irish Emerging Artist Award, the Janesville Art League for starting the Mike McKinnon Memorial Award, and the children of Shirley Diedrich for continuing to sponsor the Shirley Diedrich and Life Long Learner Awards.



From left: *Mary Ann Inman, Jean Lang, Jeanne Ferreira, Crown Award recipient Donna Miller, and Sally Probasco.*

Photo by Abigail Case

Get Ready For 2022 Tiny Treasures! EXHIBIT, COMPETITION & FUNDRAISER

What are Tiny Treasures?

They are 2 1/2" x 3 1/2" pieces of completely ORIGINAL art, no thicker than 3/4", made by AWA members as well as non-members. Enter as many pieces as you'd like starting April 1 through June 15 for a chance to win \$150 for 1st Place, \$125 for 2nd, \$100 for 3rd or \$10 for Best Title and \$25 for representing a month in AWA's Timely Treasures pocket calendar. Fee of \$10 for each entry. More at wiscartists.org



Sandy Isely, Ashland, WI



Christina Chalk, Colfax, WI



Charlene L Southworth, North Prairie, WI

See **Tiny Treasures** registration form on page 19 or visit wiscartists.org for printable registration form.

My Recent Journey

article and art photos by Karen Cahill

In December 2020, I was at the doctor's office for my annual physical. For eighteen months I had been improving my eating habits, exercising regularly, and losing weight. I felt better than I had in many years and was confident that I would receive a clean bill of health. Instead, an elevated number on the lab report became the first domino to fall in the opposite direction. The dominoes continued to fall during the remaining days of 2020, winding their way into 2021 through additional lab tests, referrals to specialists, three ultrasounds, and a biopsy. In May, the final domino toppled when the doctor told me the biopsy showed cancer.

Friends and family members stepped up with an outpouring of support. I received excellent physical care from the doctors and nurses who handled my treatment. Everyone helped me in countless ways as I navigated my way through surgery in June, chemotherapy from July through October, and radiation in December and January. When I needed to widen my base of emotional support, I joined Gilda's Club Madison, at first participating in a monthly support group.



SSM Health Cancer Center: clockwise from lower left they are Kat, Larissa, Danielle, Julia, and Alison. Photo by Paul Jakoubek.



Eventually I looked at other programs on the Gilda's Club schedule and decided to sign up for an on-line art class, "Therapeutic Art: Dimensions of Wellness and Coping Boxes". A trip to a thrift store and seventy-five cents yielded a box for my class project—an old address file box in perfect condition. I had fun during the class. It felt good to work on an art project, gluing bits and pieces from my collage "stashes" onto the little file cards. The work of the other class participants was inspiring.

In the days after the class, I continued making cards. As the second round of chemotherapy approached, I thought of asking my caregivers to sign cards for the box. The doctors and nurses not only signed them but included encouraging notes. The file box continues to evolve, with family, friends, and new caregivers adding cards. The box has become a source, not only for coping, but for hope and inspiration. It is there for me any time of the day, slowly

filling up with positive messages and good memories.

I invite you to contribute cards to add. Dip into your own collage "stashes" or cut off a corner from a painting experiment. Your creations should be on paper or cardstock, in a horizontal format, 4 x 2 3/16 inches.

Mail your cards to Karen Cahill, 302 Fargo St, Lake Mills WI 53551.

I will cut the notches at the bottom of the cards and round off the corners, so they will fit into the file box.



Bridging Generations “Soda Can Dogs & Cats”

by Mary Ann Inman, photos by Elizabeth Johanna and Teresa Vicars

Clinton held artmaking classes, an exhibit, and an artists’ reception at Clinton Public Library in October. Fifteen children attended two sessions which included painting and writing artist statements. All were invited to a public artists’ reception. Children read their statements at the reception. Instructor Teresa Vicars and Assistant Oliver Melson, Library Director Joseph Langer and Mary Ann Inman coordinated the October events.



Evelyn Hall, Clinton



Penelope Miles, Mineral Point

Mineral Point children’s painting classes were held in October at Shake Rag Alley and the exhibit and reception were held at Mineral Point Public Library. Eleven children made art, wrote artist’s statements, exhibited and celebrated at the library. Instructor Elizabeth Johnna and Library Children’s Program Director Kayla Beck coordinated the artmaking, exhibit, and workshop.

Giving Back

by Bev Larson

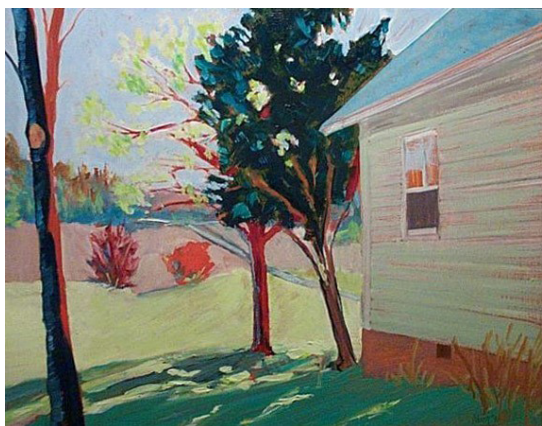
Back in 1955, Marge Engelman was a young mother with 2 small children. She had just relocated to Wautoma, Wisconsin with her husband, a Methodist minister. Looking to meet new friends, she joined the Rural Rembrandts art club. They helped her decide that she actually could sketch a stalk of corn. The club brought artists working in different media from around the area—poet, interior designer, wood carver. One was a potter who provided clay molds. Marge still has the little pitcher she created. And so started her lifelong interest in creating art.

Her interest in art followed her career. She taught art at the UW-Fox Valley and UW-Green Bay. And for six years she taught creativity classes to rural farm women in the Belleville area. While an administrator at UW-Green Bay, she met Leslee Nelson who became the Director of the Wisconsin Regional Art Program. Her most famous work of art is probably her rendition of the American flag using bras and contraceptive pills. Titled “The Land of the Freed-up Woman” it was her symbol of the women’s rights movement of the 70’s.

Last year Marge decided to pay back and pay forward. Because the Rural Rembrandts meant so much to her and to help sustain the Wisconsin Regional Art Program, Marge donated \$10,000 to the WRAP Endowment. It was her way of saying “Thank You” to the many art programs that continue to encourage Wisconsin artists.

A Little Essay on Color *article and photo by Chuck Bauer ctbauer.com*

Discussion of color requires equal parts discipline and intuition. Let's eat our vegetables first and discuss a disciplined approach. Then we can enjoy our dessert and indulge our intuitions. Every color has three components: hue, value, and intensity.



Side Yard Heat, oil, by Chuck Bauer 19" by 23"

Hue appears easy - what's the name of the color? Looking at a red car it's obvious, but if you're looking at a grey cat, maybe not so much, but that grey will lean toward a color with a name. Set blue next to it and you might find it leans orange.

Value, or relative lightness-darkness, is perhaps the most elemental attribute of any color. Simply imagine a black and white movie. There color is entirely unnecessary, even forgettable. The red car and the grey cat are likely a similar middle value, and in black and white photograph would both appear grey.

Intensity refers to the saturation of pigment, the density, and to some extent the light reflectivity, of the color in question. In our example it's easy to see red is intense, or saturated, while grey is not.

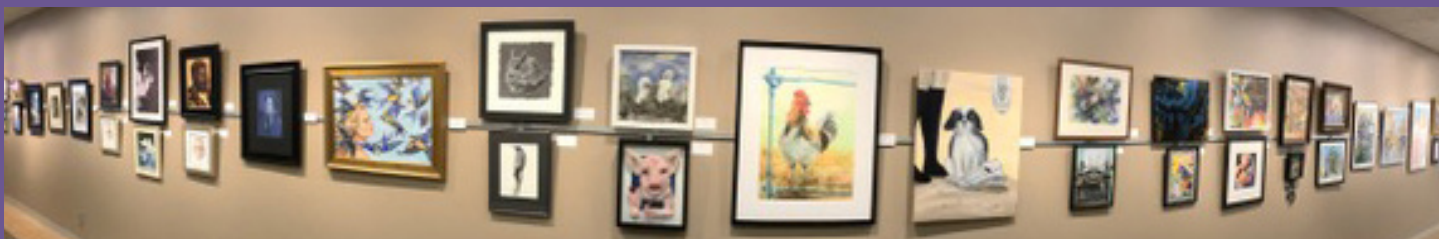
These three attributes of any color, each with its own sliding scale, and its own relative contribution to the whole, once seen, and relentlessly practiced by looking and asking yourself, aid greatly in apprehending any color, for purposes of reproduction, or adjustment.

Now for dessert: An intuitive approach to color is best managed, ironically, by employing a severely limited palette. Using only, the three primaries plus white is the place to start. In fact, the old masters managed full color paintings of great power using little more than Yellow Ochre, Vermillion or Venetian Red (Cadmium Red today), Black (yes, it's a Blue), and White.

Try it and get ready for amazement. You can do so much with so little and realize a sense of accomplishment, confidence, and satisfaction. Have fun!

AWA Members Exhibit

photo by Mandy Kron, the Art Project Manager for the UW hospital



The first ever AWA Members Exhibit was held at the UW Hospital in Madison in October, 2021.

Many of the 60 AWA members who exhibited their artwork were from south central Wisconsin, but there were entries from as far away as Wausau and Rhinelander. Even though the hospital was closed to all except staff and patients because of Covid restrictions, there were 6 paintings sold for a total of over \$1700. The AWA Members Exhibit will be held at the Pyle Center in Madison in October, 2022, and then will return to the UW Hospital in October, 2023.

Statewide Teen Art Mentor Program (STAMP) Begins a New Year

by Jeanne Ferreira



Alexandra Kreger
Coffee Tiger

The new season for STAMP exhibits was kicked off in November at UW-Platteville's Harry and Laura Nohr Gallery. This was the first physical show since 2019 and while smaller than in the past, the young artists put their creative juices to work. Artists from four high schools exhibited works in a variety of media including sculpture, mosaics, and painting in acrylic, oil, a unique use of coffee and tea. As usual the art was a tribute to the talent of the participants. Attending the artist reception was a highlight. Having an opportunity to meet the exhibitors and discuss their work can open one's eyes to teen artists' experiences, philosophies, and emotions. We look forward to sharing some of their work at the AWA State Conference and Exhibit in August at CVA in Wausau. Congratulations to all the STAMP participants for a great beginning to the 2021-22 season. Special thanks to Tom Cabezas, Coordinator, art teachers Mike Hadfield, Kasey Maxwell, Lisa Humke and John-Paul Butcher for their support of our program.



Desiylesha Ruegsegger
Save the Turtles



From left: Chloe Song, Michael Kuang, Angelina Chang, and Selina Wen

A Special Thank You to CK and Julie Chang by Jeanne Ferreira

Thank you for providing the musicians for Evening with Arts.
The talented young adults made it magical!

Photo by Teresa Vicars



1954-2022 Celebrating 68 Years!

Did you know AWA has nearly 400 members?

AWA (a non profit) provides news, education, outreach and programs for young artists and WRAP, WRAP Workshops, and the Annual State Conference.

Membership questions? Contact: Terrence Doeler membership@wiscartists.org.

Visit www.wiscartists.org to **renew** your **membership online**

ON THE ROAD

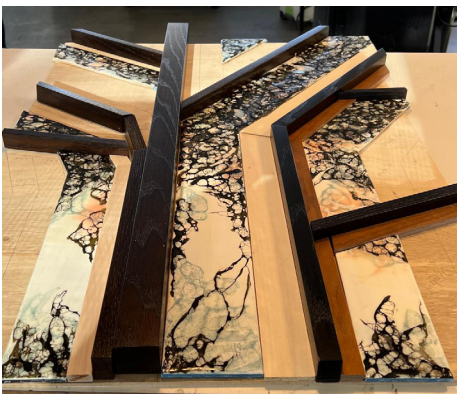
with **Jill Jensen**
photos and article by Teresa Vicars

I had the pleasure of interviewing Jill at her beautiful art studio in Cambridge overlooking Lake Ripley. She has dabbled in wood for decades, starting with creating crown moldings for her then colonial suburban house. Her current modern home is filled with artistic wood walls she created herself. Everywhere you look you can see her keen sense of design.



Jill Jensen in her studio

About 8 years ago, Jill had an idea to create dimensional art using different wood species. She starts with a small line drawing, then makes a large pattern, marking it with wood species and thicknesses. Then she cuts all the pieces. Every piece is sanded, dyed, then finished with 4 coats of polyurethane. Then finally glued. Jill is currently playing with encaustic art and incorporating it into her wood art. To see more of Jill's art, go to **www.jillstevensdesign.com**.

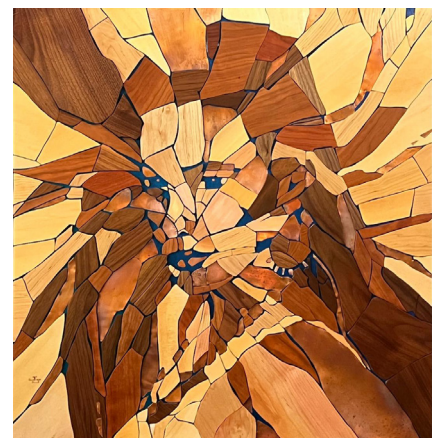


Work in progress

Jill will always be grateful to Betty and WRAP because that first art show really gave her the confidence to pursue her art. It is such a friendly way to start exhibiting your work. Through the Wisconsin Regional Art Program, WRAP she has enjoyed the opportunity to meet, learn from and encourage other emerging artists.

I'll leave you with a quote of Jill's. "Every time you create you grow."

Betty Willmore started the Cambridge WRAP in 2017 and invited Jill to attend. She was nervous about putting her art out there but winning a State Award was very encouraging. That year at the State Conference in Wausau Marilyn Knipfer asked Jill to take over Betty's role as co-coordinator of the Cambridge WRAP, doing that for two years. Now Jill coordinates the Cambridge WRAP by herself. She is also on the Association of Wisconsin Artists board of directors as Awards Chairperson.



Shattered (Jill's daughter)
Wood & Dye - 28" by 29"

Wisconsin Regional Art Program, WRAP Summaries

via regional coordinators

Fond du Lac summary and photo by Fran Schmid

A drawing workshop was held on Saturday, October 2 at Trista Holz Studios. Presenter Barb Bellmer taught 13 attendees how to “Draw the Human Figure with Confidence.” Trista Holz was the clothed model. Barb also gave a thorough critique of the award-winning artwork as well as others as requested. Twenty artists attended the critique. Thirty-one artists displayed 57 pieces of art. Many commented on the quality of the artwork which was in a 24-hour window display at the Gallery and Frame Shop on S. Main.



Photo caption: From left presenter/judge Barb Bellmer, a workshop attendee and our clothed model Trista Holz engaged in learning how to draw the human figure.

Sun Prairie summary by Becky Herb-photo by Teresa Vicars

The pop-up WRAP was held on Saturday, November 6, 2021, with 26 participating artists. Juror/presenter Kay Brathol-Hostvet demonstrated painting with soft pastels on black paper to achieve drama. Then artists had a chance to create their own paintings on black sandpaper supplied by Kay. The workshop concluded with the announcement of awards and critique session. Artists especially appreciated Kay's very specific and to-the point critiques, as well as the opportunity to see their fellow artists and their work “in person.”



Photo caption: Workshop participants Charles and Patricia Stinger create their own small pastel paintings.

Wausau summary and photo by Lynn Block

A small group, with two out-of-town artists, exhibited at the Center of the Visual Arts, CVA. Juror and presenter Melissa Clay Reissmann went through her reasons for choosing awards. She shared her artworks and her art background. Three pieces of art were sold. Exhibitors were able to ask questions about their pieces and what they could have done differently. The Wisconsin Valley Art Association volunteers and CVA Director Madison Hager hung the show, checked in art, set up, and cleaned up. Deb Mortenson designed the brochure. Thanks to all!



Photo caption: Juror/presenter Melissa Clay Reissmann critiqued and presented.

Platteville summary by Bill Mitchell-photo by Rountree Gallery

The workshop for this year was held at Rountree Gallery with the critique/discussion at Platteville Public Library. The judge/presenter was Angela Johnson, an artist and creative coach from Madison. We began with the critique and awards. Five of 7 participating artists attended the positive and robust discussion. The group and 3 additional participants returned to the gallery and Angela presented ‘Mindfulness and Goal Setting,’ an interactive presentation. Lasting about an hour and a half, it was informative, engaging and the group seemed to respond very positively.



Photo caption: Juror/presenter Angela Johnson led “Mindfulness and Goal setting.”

Beloit summary by Beloit Art Center-photo by Lori Huntoon

Beloit Art Center welcomed thirty-six regional artists to exhibit in the Main Gallery in November for the Beloit Wisconsin Regional Artists Program (WRAP) Exhibit. Portage artist Debra Grall served as the judge/presenter. She was delighted with the quality of the show. On November 27, from 9 am to 1 pm, Debra explained how to gold leaf and critiqued artworks.

Photo caption: Standing are WRAP coordinator Jerry Sveum and presenter/juror Debra Grall. Workshop attendees viewed and listened to Debra's educational critique.



WRAP News

by Becky Herb



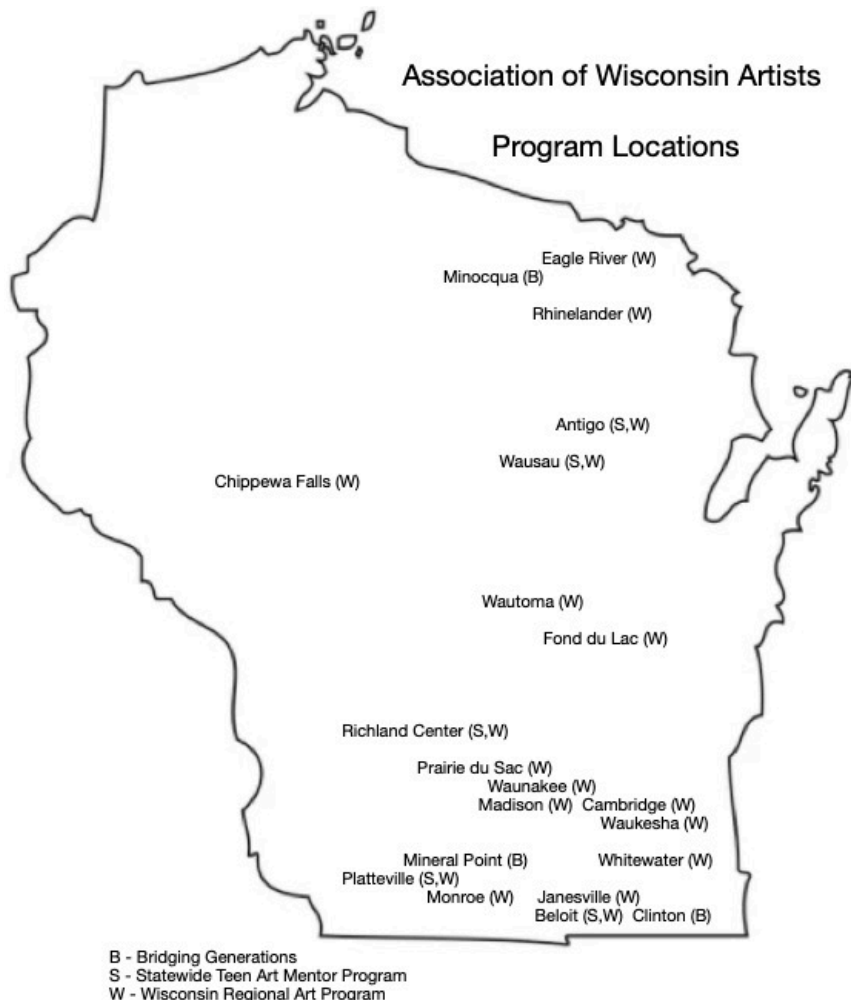
The 2021-2022 Exhibit year kicked off last fall with WRAPs in Fond du Lac, Sun Prairie, Wausau, Platteville, and Beloit. I know all participants were thrilled to be meeting "in person" again after a year and a half of mostly on-line WRAPs. Early spring WRAPs in Richland Center, Whitewater, Rhinelander, and Madison will already have completed registration by the time you receive this issue of Contour Notes, but there are an additional eight late spring/summer WRAPs listed in the WRAP Workshops section that are part of this exhibit year.

State award winners will be invited to participate in the WRAP State Exhibit in Wausau in July and August.

We're delighted to welcome two new regional WRAPs in 2022. Antigo Visual Arts will be sponsoring a WRAP in Antigo with workshop in May, and the Valley Art Association will be sponsoring a WRAP at the Heyde Center in Chippewa Falls with workshop in November.

The Antigo WRAP listing is included in this issue, and the Chippewa Falls WRAP will be included in the Summer issue of Contour Notes along with another five fall WRAPs. As always, if your art organization is interested in the possibility of hosting a WRAP, I'd be delighted to hear from you. We're always looking for new places where people can share their love of art.

Becky Herb,
wrap@wiscartists.org



WRAP Workshops

State Award recipients in WRAPs listed below will be eligible to exhibit in Wausau in July-August, 2022.

JANESVILLE

Entry and payment due: Friday, March 11, 2022
(2 piece limit)

Pay on-line or make check payable to Janesville Art League, mail to Mary Ann

Artwork due: Sat., March 19, 2022, 10:30AM-1:00PM, Raven's Wish Gallery, 101 W. Milwaukee St, Janesville or Mon., March 21, 10:30AM-2:30PM at JPAC.

Reception: Friday, April 22, 2022, 4:30-8:00 PM at JPAC

Workshop: Saturday, April 23, 2022, 9:30 AM - 3:00 PM

Location: Janesville Performing Arts Center (JPAC), 408 S. Main St., Janesville, WI 53545

Coordinators: Mary Ann Inman, 316 Church St., Clinton, WI 53525, 608-295-9779, inman_ma@yahoo.com
Arra Lasse, 8714 N Trescher Rd., Milton, WI 53563, 608-751-8308, arralasse@gmail.com

CAMBRIDGE

Entry and payment due: April 13, 2022 (2 piece limit)

Pay on-line or make check payable to Jill Jensen

Artwork due: Saturday, April 30, 2022, 9:00-9:30 am (bring easels). Also, email artwork photos to Jill by April 13.

Workshop: Saturday, April 30, 2022, 9 am - 2 pm

Location: Cambridge Winery, 700 Kenseth Way, Cambridge, WI 53523.

Coordinator: Jill Jensen, 847-275-6540, W9419 Ripley Rd, Cambridge, WI 53523, jilljensen6540@yahoo.com.

ANTIGO

Entry and payment due: Friday, February 25, 2022. (2 piece limit)

Pay on-line or make check payable to Antigo Visual Arts and mail to Antigo Visual Arts, P.O. Box 312, Antigo, WI 54409

Artwork due: Thursday-Friday, March 3-4, 2022, 10AM -3:30 PM

Reception: Friday, March 11, 2022, 5-7PM

Workshop: Saturday, May 7, 2022, times TBA

Location: AVA Art Gallery, Langlade County Historical Museum, 404 Superior St., Antigo, WI 54409

Coordinator: Rosemary Bauknecht, 715-623-4000, rbauknecht@yahoo.com.

WAUNAKEE

Entry and payment due: Wednesday, April 27, 2022 (2 piece limit)

Pay online or make check payable to Village of Waunakee

Artwork due: Saturday, April 30, 2022, 10 AM - noon (bring easels)

Reception: Friday, May 6, 2022, 5 – 7 pm.

Workshop: Saturday, May 14, 2022, 10:00am – 3:00pm

Location: Waunakee Public Library, 201 N. Madison Street Waunakee, WI 53597.

Coordinator(s): Todd Schmidt, Village Administrator – tschmidt@waunakee.com
Kylie West, Executive Assistant – kwest@waunakee.com

500 W. Main Street Waunakee, WI 53597
(608) 850-2182

MONROE

Entry and payment due: Friday, March 4, 2022 (2 piece limit)

Pay on-line or make check payable to Monroe Arts Center

Artwork due: Fri., March 11, 10AM-5PM, Sat., March 12, 10AM - 2PM

Workshop: Saturday, May 21, 2022, 9:30AM - noon

Location: Monroe Arts Center, 1315 11th Street, Monroe, WI 53566

Coordinator: TBA, Monroe Arts Center, P.O. Box 472, Monroe, WI 53566, 608-325-5700, info@monroeartscenter.com





Photo by Kylie West

WAUKESHA/OCONOMOWOC

Entry and payment due: Saturday, March 26, 2022, (3 piece limit)
 Pay on-line or make check payable to Waukesha Creative Arts League (WCAL)
Artwork due: Saturday, April 16, 2022, 10-11 am
Workshop: Saturday, May 21, 2022, 9 am - 3 pm
Location: Oconomowoc Art Center, 641 E. Forest St., Oconomowoc, WI 53066
Coordinator: Jenna Plyer, 2016 Woodburn Rd. Unit B, Waukesha, WI 53188, 262-422-4268, crabbycatcreative@gmail.com.

WAUTOMA

Entry and payment due: Tuesday, May 24, 2022 (3 piece limit)
 Pay on-line or make check payable to The Rural Rembrandt Art Club and mail to Kathleen Sletten, N5733 Cty Y, Montello, WI 53949
Artwork due: June 4, 2022, 8 am
Workshop: Saturday, June 4, 2022, 10am-3pm
Location: Waushara/Wautoma Senior Citizens Building
 W8220 Cottonville Ave, Wautoma, WI, 54982
Coordinator: Pat Spear, P.O. Box 263, Wild Rose, WI 54984, 773-633-9759, patspear@uniontel.net

EAGLE RIVER

Entry and payment due: Wednesday, April 20, 2022
 Pay online or make check payable to Headwaters Art League
Artwork due: Saturday, April 30, 2022, 10 am
Workshop: Saturday, June 4, 2022, 10 am - 2 pm
Location: Olson Memorial Library, 203 N. Main St., Eagle River, WI 54521
Coordinator: Sandie Pauly, P.O. Box 238, Land O'Lakes, WI 54540
 715-547-3135, sandiepauly2@aol.com

GET OUTSIDE AND PAINT SUMMER!

PORTABLE EASELS, CARRYING
 CASES FOR PAINTS, CANVASSES,
 PADS, BRUSHES, PASTELS, PENS,
 PENCILS, PALETTES AND MORE

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QUALITY ART SUPPLIES & FRAMING
 AT COMPETITIVE PRICES

m-r 10-7, f 10-6, sat 10-5
 5928 odana road, madison 608-274-1442
 At least 10% off supplies & framing
 for WRAA members

*** CLOSE OUT ITEMS 50% OFF***

Challenges Facing Artists: Copying, Copyright, Originality

adapted by Sally Probasco from Original or Copy? by Jean Lang

Q: *If you use a published image, i.e., magazine picture, photograph provided in a class, and paint it, changing colors or medium, is it original and therefore, can you submit it in an exhibit?*

A: *No. It's not original because the published image is owned by the person who created that image, whether a teacher provided the image for teaching purposes or you found it in a calendar, catalog, or screen shot from the TV. Because your piece is not original you should not sell it or exhibit it. The idea, the composition, the creation did not originate with you.*

Our art organization tries to monitor submissions to ensure all work is original and not in violation of copyright or trademark issues. If we don't detect a violation and include the piece in an exhibit or a publication, everyone suffers. The artist who submitted the work has an unfair advantage over other exhibitors. The skilled professional photographer or commercial artist who created the copied work holds the copyright that means he or she expects to be compensated for use of their image. We, as program sponsors, and the artist exhibiting are potentially legally liable for the violation.

One of the Association of Wisconsin's goals is to educate. We're learning along with you.

You can help us educate, celebrate, exhibit, and recognize the visual arts in Wisconsin!

- Contact an exhibit coordinator and offer to help hang or check in art.
- Clean out your studio and donate supplies for youth programs. They always need brushes, paint, canvases and paper.
- Give in small way. Tiny Treasures entries are always appreciated! Don't want to paint small? Buy it Now miniatures make great gifts.
- Share the Association of Wisconsin Artists Facebook posts!
- Donate art supply gift cards.
- Attend an educational workshop for just \$5.
- Give a merit award for youth or adult programs art at the annual State Exhibit.
- Host a regional exhibit/workshop.
- Donate a small amount monthly using our user-friendly website.
- Coordinate a regional program in your area.
- Join or assist the board of directors.
- Write an article for Contour Notes.

Is Digital Art Real Art?

by Kathryn Kloehn

Digital art tends to get a bad rap. Confusion and misunderstanding about digital art cause many heated conversations around whether digital art is "real" art. Arguments against digital art usually center around the idea that it is a form of cheating or that it takes the art out of the work of real art.

Let's start with the most common argument: The computer does all the work. Digital artists (and yes, I'm using the word artist) use software to aid their artistic endeavors, which has its advantages: you can correct mistakes quickly, your tools become infinite, there's less mess, and you can make unlimited copies of your work. However, while the power of a computer program opens an arsenal of tools and potentially more accessible ways to experiment with art, it doesn't do the work for you.

To be a good digital artist, you need to understand color, contrast, composition, form, balance, movement, perspective, light. These are the same fundamentals any "real" artist masters in the quest to become an artist. And now you'll argue that lots of digital artists will start with a photograph to assist with some of these fundamentals, then paint or create over the top of it. But let's be honest, how many traditional artists out there use photo references to create their art?

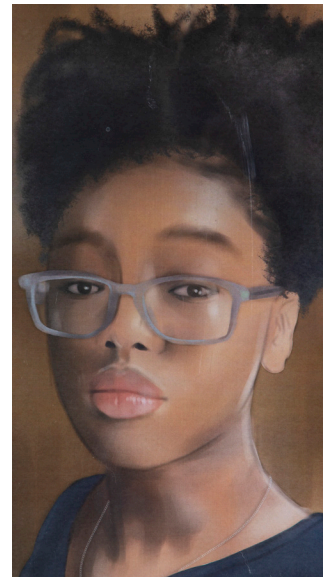
Traditional artists spend countless hours mastering their craft, from learning how different paints flow on a canvas, holding their brush/charcoal/pencil the right way to achieve the perfect stroke, and blending their medium just right. In the same vein, digital artists spend countless hours learning and perfecting their use of their digital tools. Their mastery can be much more extensive because they have so many more tools and technology to learn. Imagine learning to use acrylics, oils, watercolors, charcoal, and pastel - at the same time. Digital artists have access to all of these, just in their digital form. They have the ability to use multiple tools, melding them together to create a work of art. Digital photographers use software to push effects beyond what they could do in the darkroom. Some digital artists paint, some collage, others sketch. The only genuine difference is that their canvas is a computer screen. And their medium is pixels.



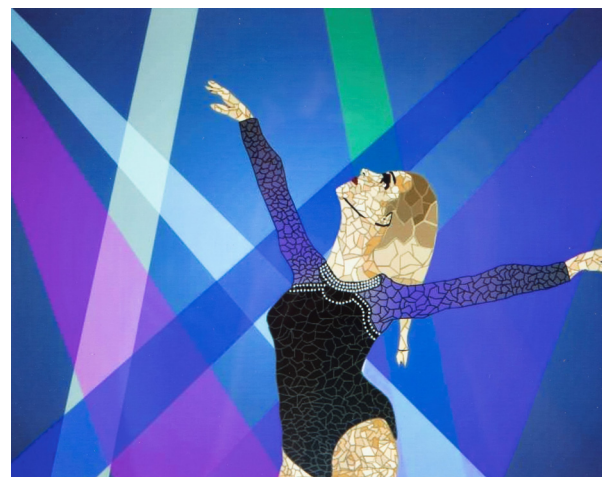
Ice Maiden Russian Fairy Tale
Mary Ann Roesler
Digital

While digital art might be considered cheating by some artists, the truth is that to create a unique piece of art by digital means requires just as much thought, skill, and effort as traditional art. An artist's tools must be learned and mastered regardless of the medium."

So, if you are wondering if digital art is "real" art, the answer is simple: Yes, it is. Art inspires us, and if computers empower new artists to explore and create art in increasingly innovative ways to share with the world, we should honor that.



Soulmate
Jennifer Nguyen
Digital



Untitled
Samantha Schleis
Digital

WRAP ENTRY FORM



Send to Coordinator

Please use online form at wiscartists.org if possible!

Name _____ Phone (____) _____ Email _____

Address _____ City _____ State _____ Zip _____

Regional WRAP you are entering: _____ First time attending a WRAP? ____ Yes ____ No

ENTRIES (Size: height x width x depth to the nearest inch without frame):

	Artwork 1	Artwork 2	Artwork 3
Title			
Media			
Size			
Price (or Not for Sale)			

☐ **\$30.00 fee enclosed** (Make check payable to the SPONSOR of the workshop). Rules of Entry: I have read the guidelines and certify that all my submitted work is ORIGINAL AND COMPLETED WITHIN THE PAST TWO YEARS. I am a NON-PROFESSIONAL ARTIST, 18 or older. I agree to provide the work(s) of art or other material identified above for display in the WRAP Exhibit. I agree to hold harmless AWA from any and all copyright violations and I release AWA, workshop sponsor(s) and coordinator(s) and the exhibit venue from responsibility for loss, damage, destruction or theft of work(s) while on display and/or while being shipped to or from the exhibit. The displayed works are not and will not be covered under any insurance or liability coverage applicable to the AWA, coordinator(s), sponsor(s) or venue. I understand that if I want insurance coverage, I am responsible for obtaining such coverage at my own cost for the work(s) being displayed.

Signature _____ Date _____

**Did you know you're only eligible for cash awards at the Annual State Exhibit, "State Day," if you are an AWA member? Join now! AWA membership applications are available at the workshop, or printable from wiscartists.org*

Identification Labels: Cut out and attach securely to the back of your work. Limit 3 entries per person (depending on the exhibit you are entering). Make facsimile of entry tags if needed.

Name	Name	Name
Address	Address	Address
City and Zip	City and Zip	City and Zip
Title	Title	Title

ENTRY FORM FOR 2022 TINY TREASURES EXHIBIT, COMPETITION & FUNDRAISER

EXHIBIT

July 11 - August 27, 2022

CENTER FOR THE VISUAL ARTS, WAUSAU, WI

AWARDS

Friday, August 26, 2022 at 7:15 pm

CENTER FOR THE VISUAL ARTS, 427 N 4TH ST, WAUSAU, WI,

Visit wiscartists.org for complete information

1. Enclose (**but don't attach**) an ID label for each TINY TREASURE.

2. Entered piece must be original in concept and design, appropriate for all ages and not entered in previous years. **Size must be exactly 2½" x 3½"** (portrait or landscape oriented) unmatted, unframed.) no margins, unmatted & unframed. Depth not to exceed 3/4". Decorated kits are **NOT** acceptable. AWA reserves the right to decline entries.

3. Competition is open to adults and teens at least 14 years old (calculate age as of **June 15, 2022**). You do **NOT** need to be a AWA member to participate.

4. Mail your TINY TREASURES, 1 registration form, & \$10.00 entry fee and ID label for each TINY TREASURE. Entries must be **RECEIVED** by **June 15, 2022**. Make your check (CHECKS ONLY) payable to AWA.

5. Remember to indicate on the ID label if you are donating your TINY TREASURE to AWA Buy-it-Now fundraiser. You can pick up your Not-For-Sale, purchased, or unsold pieces on **August 27, between 1:00-3:00pm at the CVA**. If not picked up, pieces will be returned by mail. There is a **\$5.00** charge to mail matted pieces, otherwise they will be returned unmatted.

Cash Awards:

1st Place \$150 2nd Place \$125 3rd Place \$100 Best Title \$10 \$50 to Art Club/Association with the most Tiny Treasures entered. \$25 Awards for the 12 Tiny Treasures featured in AWA's Timely Treasures 2023 pocket calendar. Winners will be notified by phone before **June 30, 2022**.

Questions? Contact Sherry Ackerman at (608) 445-2517 or tinytreasures@wiscartists.org



ID label for Artwork

TINY TREASURES ID label

Artist's Name _____

Title _____

Medium _____

_____ Donate to Buy-it-Now fundraiser

_____ Donate to nonprofit if not sold

_____ Not For Sale

_____ **ORIGINAL composition: this work is not copied from any work/photo that is not my own, or I have attached written permission for its use.**

2022 Tiny Treasures Exhibit, Competition & Fundraiser to be received April 1 to June 15, 2022

Complete only 1 Entry Form and mail with check, TINY TREASURE(s) & ID labels to:

Sherry Ackerman, 1205 N Parkview St., Cottage Grove, WI 53527



Name _____

Address _____

City/State/Zip _____ Phone _____

Email _____

_____ I give AWA permission to print my Tiny Treasure in the Timely Treasures pocket calendar and in the Color Catalog.

_____ I give AWA permission to post my TINY TREASURE on AWA's website.

_____ I understand that neither AWA nor the Center for the Visual Arts is responsible for damage or theft of artwork.

Signature

Date

CHECK LIST (Please check all that apply):

_____ I have enclosed a \$10.00 entry fee for each Tiny Treasure, **check made to AWA.**

_____ Tiny Treasure is EXACTLY 2 ½ x 3 ½", without margins, unmatted & unframed

_____ I have enclosed (**but not attached**) an ID label for each Tiny Treasure

Enclosed is my donation of \$ _____ (**this is in ADDITION to the Entry Fee**)

The Art Club/Association I belong to is: _____



ASSOCIATION OF WISCONSIN ARTISTS

Terrence Doeler, AWA Membership Chair
4919 Tonyawatha Trail,
Monona, WI 53716-2503

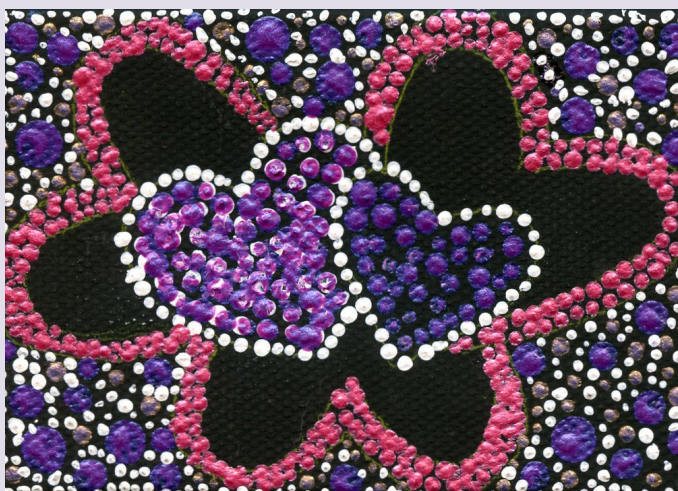
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Permit No. 124

RETURN SERVICE REQUESTED

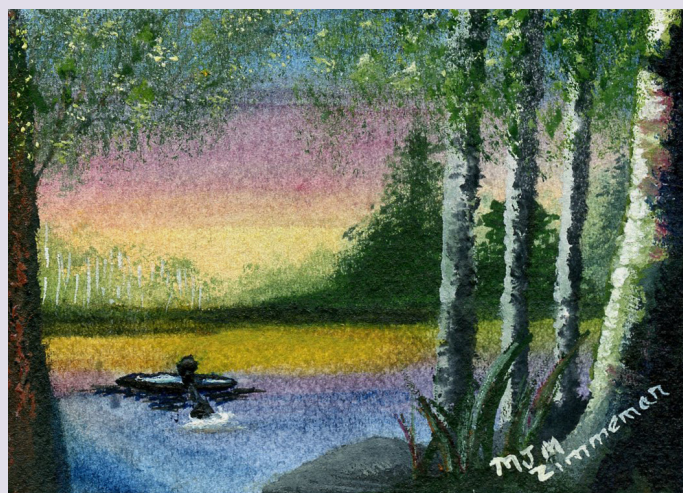
GET READY FOR 2022 TINY TREASURES!

Go to **wiscartists.org** to view the entire **Tiny Treasures Exhibition!**

2022 Tiny Treasures is Sponsored by **Lynn's of Madison** 5928 Odana Road, Madison, WI



Hearts Entwined, acrylic 2 ½" x 3 ½"
Sherry Ackerman, Cottage Grove, WI



Northern Wisconsin, watercolor 2 ½" x 3 ½"
Mary Zimmerman, Park Falls, WI